



# Acknowledgement

We acknowledge, with deep respect and gratitude, our home on the side of Sacred Buffalo Guardian Mountain. In the spirit of respect and truth, we honour and acknowledge the Banff area, known as "Minhrpa" and the Treaty 7 territory and oral practices of the Îyârhe Nakoda—comprised of the Bearspaw, Chiniki, and Goodstoney Nations—as well as the Tsuut'ina First Nation and the Blackfoot Confederacy comprised of the Siksika, Piikani, Kainai.

We acknowledge that this territory is home to the Shuswap Nations, Ktunaxa Nations, and Métis Nation of Alberta, Region 3. We acknowledge all Nations who live, work, and play here, help us steward this land, and honour and celebrate this place.



### **Vision Statement**

Bring together CEOs and decision makers from around the world to openly discuss and collaboratively consider solutions to address current global energy issues in order to formulate solutions for a sustainable energy future.



## **Target Market**



**Decision Makers & CEOs from:** 

Oil & Gas

**Energy Utilities** 

**Alternative Energy Companies** 

**Large Energy Consumers** 

**Commercial Banks** 

**Investment Firms** 

**Pension Funds** 

+ Other Stakeholders including

**Leaders & Decision Makers from:** 

**First Nations** 

**Regulatory Authorities** 

**Universities & Research organizations** 

**Local Governments (Municipalities & Districts)** 

Regional Governments (State & Provincial)

**Federal Governments** 

**International Bodies & NGOs** 



#### Plan

#### How? By:

Identifying the issues.

Encouraging open and frank discussion of the issues.

Introducing factual information based on sound data.

Avoiding emotional or ideological triggers.

Recognizing which external pressures impact operations.

Sharing experiences that participants have, positive and negative.

Identifying economic solutions and technological innovations that will meet industry's and society's current and future energy challenges.

#### Plan

#### Why?

The energy industry and other sectors of the global economy are at the fore front of dealing with our energy challenges.

Industry is often portrayed as the problem and not the solution.

Industry is not given credit for their proactive & creative solutions.

A chance for industry to demonstrate where they have made strides.

More discussion and collaboration is required by all stakeholders, including consumers and producers.

A green transition supported by industry will be a key part of our economic prosperity if considered in an open and transparent way based on sound economic and technological concepts.